

Vinay H M

UX Designer



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[Portfolio](#)

A digital product designer with 14+ years of professional experience, with an attitude to challenge conventional thinking. I believe every problem can be addressed with the freedom of divergent thinking and openness to convergent thinking. I am a staunch believer of context, which influences almost all the decisions made by the user. Have a track record of excellent collaboration skills and the ability to work with people from diverse backgrounds.

Skills

Design Research
Insight Synthesis
Co-creation workshop
User Journey Mapping
Information Architecture
Interaction Design
Wireframing
Prototyping
Visual Design

Web Technologies

HTML5
CSS3
RWD Framework

Certifications

Human Factors International (HFI)
Oct, 2012 - CUA™

Interaction Design Foundation (IDF)
Jun, 2018
Web Design for Usability

Feb, 2018
Mobile User Experience (UX) Design

Nov, 2017
Human-Computer Interaction

Education

2005
B.Sc - Computer Science

2020 - Pursuing
MA in Psychology

Professional Experience

2021 - 2023
May Oct

2.6 Years
Present

Oracle India Pvt. Ltd.

Principal UX Designer | CX Industry – Communications

I have joined hands with the Oracle Redwood Design team to enhance the digital experience across Oracle products. I'm currently focused on redefining the E2E experience for customer care advocate (agent) for CX Industry. So far it has been a challenging experience knitting the legacy stack, with modern Redwood user experience.

2018 - 2020
Sep Sep

2.0 Years

Siemens Technology and Services Pvt. Ltd.

UI/UX - Specialist

Key Contribution: EXPO 2020 Dubai

Domains: IoT Platform - Smart City Architecture | Oil and Gas Industry

Technologies: AR/MR & VR, Web App

As a consultant to CT - RDA group (Corporate Technology - Research in Digitalization and Automation) I was actively involved in redefining digital experience of the company's existing and futuristic products by conducting research on technology and users.

I was instrumental in creating a blueprint for future smart cities at Expo 2020 Dubai, the new cloud-based MindSphere app designed to digitally optimize Expo 2020 Dubai & enhance the visitor experience.

2017 - 2017
Sep Nov

3 Months

MyVilla Network

UI/UX - Specialist | Domain – Online Real Estate

MyVilla is a premium real estate web portal that assists buyers search for premium villas and townhouse properties in Dubai to buy or rent.

My role was to research the existing market, user needs, define user journey, understand design trends and design an outstanding digital real estate portal. I collaborated with the sales and marketing team, development engineering team to design, test and launch the product in Dubai.

Professional Experience

2015 - 2017

Jan Mar

Core Wagering Solutions – CWS

Senior Design Engineer | Domain – iGaming

2.3 Years

At CWS, lead the design team. Played a critical role in defining the design strategy of the products. This included analyzing the iGaming market, defining the user requirements and identifying the critical success factors. During the execution phase, I collaborated with the concept artist, defined the 3D pipeline, reviewed the design outputs and delivered the products.

2012 - 2014

Jul Dec

Cisco Systems

User – Centered Design Engineer | Domain – IPTV

2.6 Years

Worked with the French design team to design Cisco Videoscape Snowflake user interface, which changed the way subscribers perceive TV. Users could intuitively discover, view, record, and share content on one screen, including linear, over-the-top (OTT), VoD. I was successful in building a collaborative work environment between the design and development team and was instrumental for the quick launch of the product.

Product: COGECO | UPC

2010 - 2012

Sep Feb

Huawei Technologies India Pvt. Ltd.

Lead Graphics & Web Designer | Domain – Branding & Web Design

1.6 Years

Tasked with executing the branding activity of the entire Application and Software business line gave me an opportunity to interact with various stakeholders in the Organization. This helped me in understanding the mental model and functioning pattern of various teams which guided my design decision.

2008 - 2010

Jul Aug

X10 Animations

Graphics Designer | Domain – 3D Architecture

2.2 Years

X10 challenged me to utilize my 3D design skills in a new domain – Architectural Visualization. This opportunity gave me a platform to enhance my web & graphic design skills. This exposure unlocked my potential to use the design tools irrespective of any domain.

2006 - 2008

Sep Feb

Dhruva Interactive

Artist | Domain – PC & Console Gaming

1.6 Years

Started my career as a 3D game asset creator for PC and Console games. I got a great opportunity to learn and work along with the best designers in the industry. This exposed me to the gaming industry, best practices and design standards.

Game Titles Worked On:

Microsoft Xbox: PGR4 - Project Gotham Racing 4

Sony PlayStation: AHL - American Hockey League

Awards & Recognition

2010 - 2012

Sep Feb

Huawei Technologies India Pvt. Ltd.

1 Spot Award

2 Best Contributor Awards

1 Achievement Award

Design Tools

Figma

Sketch

Adobe XD

Adobe Illustrator

Adobe Photoshop

InVision

Mural

Balsamiq

Autodesk 3ds Max

Cinema 4D

Blender